



FOR IMMEDIATE RELEASE

February 11, 2010

CONTACT:

Stella L. Madrid
Community Affairs Officer
Phone: 720.932.3107
Cell: 720.219.9059
smadri@denverhousing.org

DHA RAISES FUNDS DURING PJ DAY FOR DENVER ROAD HOME

DENVER, CO – On February 10th, over 131 Denver Housing Authority employees participated in H.O.P.E. PJ Day raising over \$700 in support of Denver’s Road Home – 10-Year Plan to End Homelessness. DHA Executive Director, Ismael Guerrero and the entire senior management team lead by example by wearing their PJs and contributing to this employee driven fundraising event.

Mr. Guerrero shared with DHA employees, “The symbolism of PJ Day is to remind all of us how fortunate we are to have a home to go to, where we can put on our pajamas and sleep in a warm bed. Denver’s Road Home is committed to making sure that everyone has that option.”

Denver’s Road Home 2011 PJ Day fundraising goal is \$1 million. The annual PJ Party has become the culminating event, raising nearly \$2 million to date. These funds have been used to help develop nearly 2,000 units of affordable, supportive housing for the homeless. To learn more about Denver Road Home go to:

<http://www.participate.denversroadhome.org/>

About DHA

The Denver Housing Authority is a quasi-municipal corporation that provides affordable housing to more than 26,000 very low, low, and middle income individuals. DHA’s mission is to serve the residents of Denver by developing, owning, and operating safe, decent and affordable housing in a manner that promotes thriving communities. For more information, visit www.denverhousing.org

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